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FOOD INFORMATION CALENDAR

OFFICE OF INFORMATION

UNITED STATES DEPARTMENT OF AGRICULTURE

November 9, 1945

No. 136

THE LATEST ON PRODUCTION GOALS. . . . With production goals for remaining commodities expected in the hands of the Production Goals Review Committee this week, a recommended production program for 1946 should be ready for release in December. Under the PMA set-up the commodity branches are responsible for initiating recommended production goals. Directors of the branches served as chairmen of the Commodity Committees established to recommend goals this year. Other interested people in the Department, or those who had a special contribution to make, worked with the Commodity Committees.

D. A. FitzGerald, who as Director of the Requirements and Allocations Branch, is responsible for directing and supervising the activities of the Administration in formulating National and State Production goals, is Chairman of the Production Goals Review Committee. Others on the committee, chosen with emphasis on their value as individuals to the work of the group, are: G. G. Armstrong, H. B. Boyd, Joseph A. Becker, N. E. Dodd, C. C. Farrington, Sherman E. Johnson, C. W. Kitchen, W. V. Lambert, H. R. Tolley, O. V. Wells, M. L. Wilson, and P. F. Aylesworth, Secretary.

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USDA IRRIGATION EXHIBIT. . . . Federal services available to water users in the West through USDA are shown in a large portable exhibit recently prepared. Colored illustrations furnish a panorama of the various ways irrigation services benefit Western farmers. Publications of the Department on irrigation farming and sample copies of a few State publications are made a part of the exhibit.

The exhibit will be displayed for the first time at the meeting of the National Reclamation Association at Denver, November 14 to 16. Ass't Secretary Brannan will speak to this group November 15 on the Department's part in regional development of our land and water resources.

Plans are being made to display the irrigation exhibit at State fairs and others centers of interest in 17 Western States. The aim is to acquaint Western farmers with all the services furnished to water users by SCS, FS, FSA, Ext. Serv., AAA, FCA, and REA.

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AGRICULTURAL LEGISLATIVE DEVELOPMENTS. . . . November 1, the House passed a measure appropriating \$550,000,000 additional for UNRRA; the House Agriculture Committee reported the Pace bill to include farm labor in the parity formula. November 2, the Senate Banking and Currency Committee reported a bill to provide for financial control of government corporations. November 5, the President approved a measure to permit alcohol plants to produce sugars or syrups.

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THE SECRETARY'S SCHEDULE. . . . After speaking at Kansas State College November 9, Secretary Anderson plans the following November schedule: At Memphis, November 12, he will speak at the annual meeting of the Nat'l Association of Commissioners, Secretaries, and Directors of Agriculture; and will meet with the Board of Directors of the Cotton Council; At Anderson, S. C., November 14, he will address the southeastern Farm Conference after stops at Clemson College and Pendleton, and will present a deed for a farm bought by public subscription for a returning veteran at Spartanburg; At Orlando, Florida, November 15, the Secretary will address that State's Farm Bureau Convention; At Macon, Ga., November 16, he is to meet with the Georgia Farm Bureau.

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WFO SITUATION. . . . Fifty-five War Food Orders were still in effect as of November 6. Orders terminated recently include: WFO 35, requiring specific authorization for use and delivery of more than 400 pounds of rapeseed oil per month; WFO 73, facilitating procurement of foods by schools feeding military personnel, Marine hospitals, and Maritime academies; WFO 101, making pickles available for military needs; and WFO 114, conserving facilities for elevation of grain from vessels. A new order, WFO 143, was issued recently. It provides for a set-aside of certain varieties of fresh apples to meet requirements of the armed forces and other Government agencies.

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RADIO PROGRAMS, NOVEMBER 17. . . . CONSUMER TIME, How a working couple cooperates in getting quick dinners for themselves will be dramatized. The Department's booklet "Food for Two," AIS-21, will be offered listeners. . . . NAT'L FARM AND HOME HOUR, A special harvest program is planned for this show. . . . YOUR HOME AND GARDEN, Thanksgiving from the Victory Garden will be "forecast" by the Moore-DuMars team; Ruth Van Deman will have tips for housewives.

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PERSONNEL POLICY MEETING. . . . From December 3 to 7, USDA personnel officers and some administrators from all USDA agencies will meet in Milwaukee at the Wisconsin Hotel to confer on "reconversion" of the Department's personnel policies. Ten specific problems will be discussed; plans will be made to change some existing policies and create others to meet the requirements of USDA peacetime operations.

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THE REA MOVE from St. Louis to Washington has begun. An advance group of 25, mostly personnel and information people, arrived this week. Other small groups are expected from time to time as office space is ready for them and as expedient otherwise. No date has been set for transfer for the entire agency, however, and St. Louis remains the REA mailing address until further notice.

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VINCENT D. NICHOLSON, Deputy Administrator of REA, died in St. Louis November 7, of a cerebral hemorrhage.

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USDA COUNCILS. . . . The Secretary recently provided for establishment of State and county USDA Councils to succeed as of Dec. 1, 1945 the USDA War Boards except that the councils will continue to exercise in the name of the War Boards their functions relative to Selective Service. As stated in the Secretary's memorandum No. 1132 dated October 26;

"It shall be the function and responsibility of each council to help the agencies of the Department to coordinate their respective activities. In addition, the council shall provide a medium for the exchange of information and the discussion of the problems of mutual interest to the agencies represented and for carrying out such assignments as may be made by the Secretary from time to time. These councils shall work closely with other groups in the localities involved and their activities with respect to the programs of the Department shall at all times be such as to render maximum assistance in meeting the special needs of each locality."

Each State USDA Council "shall consist of the heads of the State offices of the constituent agencies of the Department as well as any regional or branch officers of the Department designated for the purpose by the head of such agency." The State Extension Director and the Director of the State Experiment Station will also be extended membership in the State Council, and membership may be extended to the head of any interested State agricultural agency.

Each County USDA Council "shall consist of the heads of the offices of the constituent agencies of the Department in the County and membership shall be extended to the heads of the Production Credit Association, the National Farm Loan Association, and the Rural Electrification Administration Cooperative in the country the County Agent, the County Home Demonstration Agent, and the County FSA Home Supervisor."

The councils will meet at least once a month and pertinent information about the meetings will be brought to the attention of the State Council or to Secretary Anderson. The present chairman or acting chairman of each USDA War Board will, before Nov. 30, 1945, call a meeting of the members of the council for the purpose of electing officers to serve until January 1, 1947.

In establishing the USDA Councils, Secretary Anderson expressed deep appreciation for the work of the War Boards and added: "The tasks of peace are no less difficult than those of war and I know that the councils will render equally valuable service to Agriculture in the future. As we carry on together, I shall feel free to communicate with the councils directly from time to time as the occasion arises."

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SECRETARY ANDERSON and CHESTER DAVIS are scheduled to discuss how farmers can stay prosperous on the "Jobs After Victory" show, November 17, 7:00 p. m., ABC for the Committee for Economic Development.

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DATES TO REMEMBER. . . . National agricultural meetings in the offing, some of which have been mentioned before in the Calendar, are: Nov. 14-22, National Grange session, Kansas City; Nov. 8-20, Cotton Program meetings, Memphis, Dallas, Atlanta; Dec. 3, National meeting of farm paper editors, Chicago; Dec. 2-6, National 4-H Club Congress, Chicago; Dec. 3-6, 23d Annual Outlook Conference, Washington, D. C.; Dec. 6-8, County Agents Association meets in Chicago; Dec. 17-20, American Farm Bureau Federation convention, Chicago.

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CROP INSURANCE UP TO DATE. . . . FCIC is continuing its studies on trial insurance programs for citrus fruits, Irish potatoes, and peanuts and may offer insurance on one or more of them in 1947 if experience and conditions justify it. It has been decided not to offer trial insurance on these crops in 1946, however, but to emphasize the trial program for corn and tobacco already in effect.

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USDA RELEASES OF SPECIAL INTEREST. . . . Lard set-aside reduced to 3½ percent--2051; Price support for off-grade dry beans--2056; U. S. food allocations announced--2066; Agriculture, Industry and Future of Farmers, Secretary Anderson at Manhattan, Kan.,--2067; Part of USDA in regional development of our land water resources, Ass't Sec. Brannan at Denver, Colo.,--2069; Exhibit displays USDA irrigation services--2071; Support program on 1946 flaxseed--2074.

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OTHER RELEASES OF AGRICULTURAL SIGNIFICANCE. . . . Retailers permitted to refigure ceiling prices for butter--OPA-6024; Live hog ceilings increased 5 cents per 100 pounds at 13 terminal markets--OPA-T-3897.

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THE NCB REPRESENTATIVE. . . . Some of you may be interested in the address of John W. Boler of the new North Central Broadcasting System. It is 316 N. Michigan Avenue, Chicago. News about NCB's farm show plans were given in last week's Calendar.

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MOVIE NEWS. . . . Editing is nearing completion on "Freezing Fruits and Vegetables," a movie depicting the how and why of this subject. It is a 16 mm. Kodachrome film.

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